



FOR IMMEDIATE RELEASE

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12th Annual Give Big Lexington
Give With Your Heart on November 10, 2022

Lexington, NE (September 2022) - On Thursday, November 10, 2022, Lexington and the surrounding communities will be able to “Give with their heart” during the 12th annual Give Big Lexington campaign.

When this fundraising campaign began years ago, LCF staff and directors could not have known that this initiative would become a focal point in the community and set an example for other communities around the nation. Give Big Lexington has distributed more than \$6M to over 125 local causes from the first eleven giving days. The impact has been more than impressive.

In 2020, the initiative was expanded to include Give Big Cozad, Give Big Elwood, and Give Big Overton. In 2021, Give Big Sumner joined the campaign. These communities have embraced the initiative and will participate in Give Big 2022.

Lexington Community Foundation provides a \$50,000 match incentive, random prizes and covers all fees associated with Give Big Lexington. The designated causes receive 100% of the donations plus their portion of the match and prizes. Donors can maximize their donation impact by giving during Give Big Lexington.

New in 2022 is the “Grow the Match” fund. For donors who have a hard time choosing or who want to support all the causes, this is a great new option. Every donation of \$5 or more made to Grow the Match will be added to the \$50,000 match pool provided by the Foundation. The funds will be proportionally distributed to all of the qualifying participating organizations.

More than 80 local Lexington area nonprofits are featured on the giving day platform - givebiglexington.org. The giving day site is live and donations can be scheduled anytime now through midnight on November 10th to qualify for match and prizes. Please visit the site to discover and donate to the causes serving our area.

There are multiple ways to participate in Give Big Lexington 2022:

- Give online at: givebiglexington.org
- Mail or drop off your donation to Lexington Community Foundation, PO Box 422 / 607 N. Washington St., Lexington, NE 68850 (*must be postmarked before November 10, 2022, to qualify for matching funds*)
- Bring your donations to Give Big Headquarters from 7:00 am to 7:00 p.m. at the Dawson County Annex building – 201 W. 7th St on November 10th.
- Call the Foundation office number 308.324.6704 for help with invoiced donations or if you are having trouble with credit card donations on the Give Big site.

GBL '22 is made possible because of the support and trust of generous people who work with the Foundation to achieve goals. Special thanks to our 2022 Foundation Premiere Event Sponsors: Steve Heldt, Orthman Manufacturing, and Tyson Foods.

The Give Big Lexington day of giving will be held for 24 hours - from 12:00 am until midnight on Thursday, November 10th and is presented by the Lexington Community Foundation.

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