

**Give BIG Lexington**

# MISSION POSSIBLE

**November 6, 2025**

## Give BIG Lexington At-A-Glance

### About Give BIG

Give BIG is hosted by the Lexington Community Foundation. Every participating cause has its giving page through [givebiglexington.org](http://givebiglexington.org), which helps individuals, groups, and businesses discover and donate to nonprofits serving the area all year. The Give BIG 2025 campaign kicks off on September 15th and will culminate in a 24-hour giving event on November 6th. The purpose of this community-wide giving challenge is to raise awareness of current philanthropic needs and opportunities in our community, build the capacity of local nonprofits, and inspire donors to support causes. Together, we have the power to raise thousands of dollars for the future of Lexington.

### Who Can Participate?

Any nonprofit organization or community betterment project that serves Lexington is welcome to participate. This includes health and human service organizations, arts and culture, children and families, education, animals, parks, and recreational organizations showing impact. Organizations that exist primarily for religious or political activities are excluded.

### How To Register?

To register, contact Beth (308-324-6704 | [director@lexfoundation.org](mailto:director@lexfoundation.org)) at the Lexington Community Foundation and schedule a meeting to prepare your organization's giving day page and confirm participation. The registration deadline to qualify to receive matching funds is August 15, 2025.

### What's Next?

Gather and prepare information about your cause to build or update your giving day page.

You will need:

- Impact statement or story - What will you do with the funds raised? Be specific and include timelines.
- Photos and videos that support your community impact may be included.

After registering for Give BIG Lexington, you will receive a Campaign Guide that will include a checklist with deadlines and resources for a successful Give BIG campaign! Utilize this guide to inspire your donors to support your cause.

### Questions?

Contact Beth Roberts at Lexington Community Foundation  
308-324-6704 | [director@lexfoundation.org](mailto:director@lexfoundation.org) | [office@lexfoundation.org](mailto:office@lexfoundation.org)

**LEXINGTON**  
*community foundation*